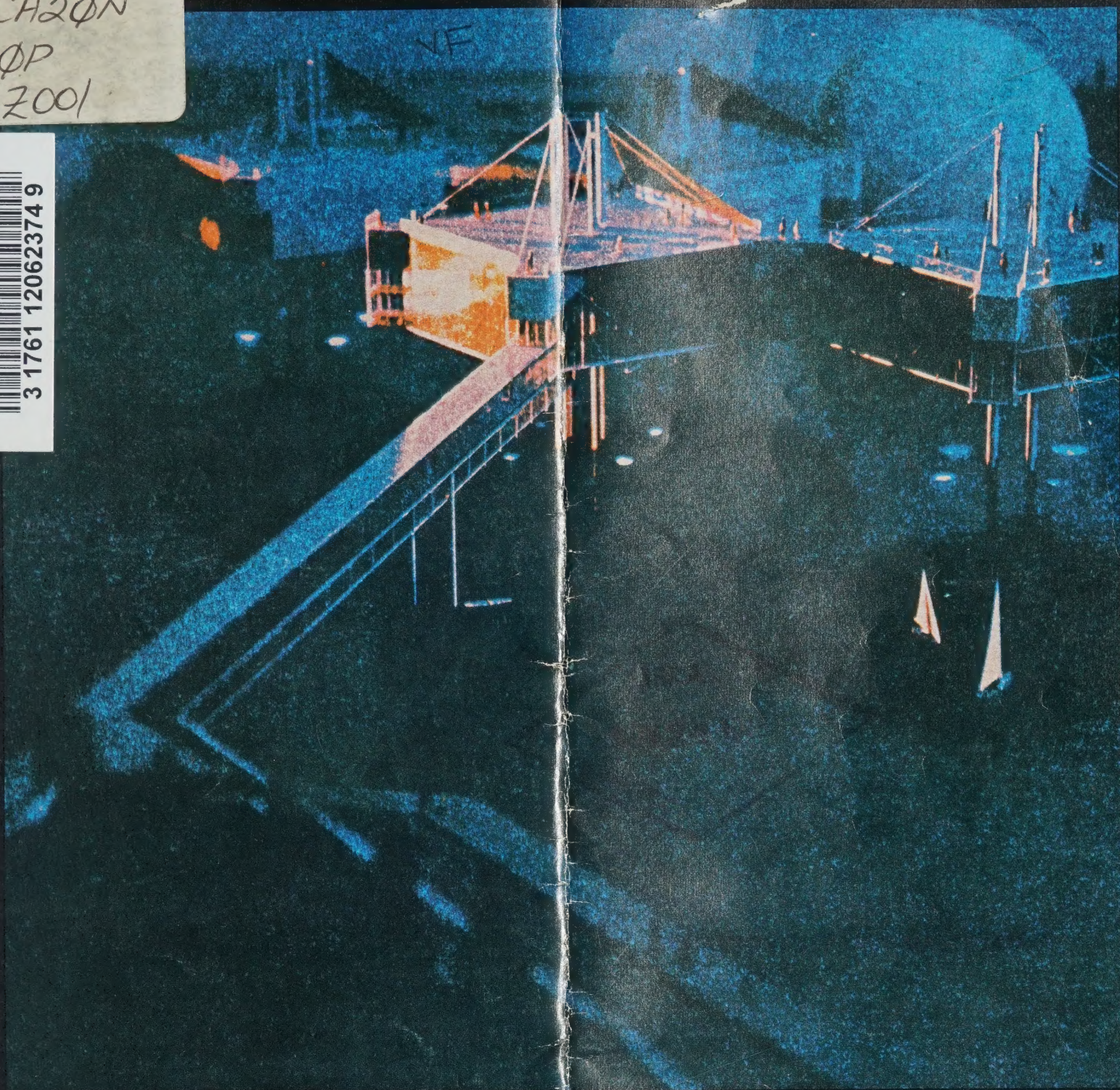



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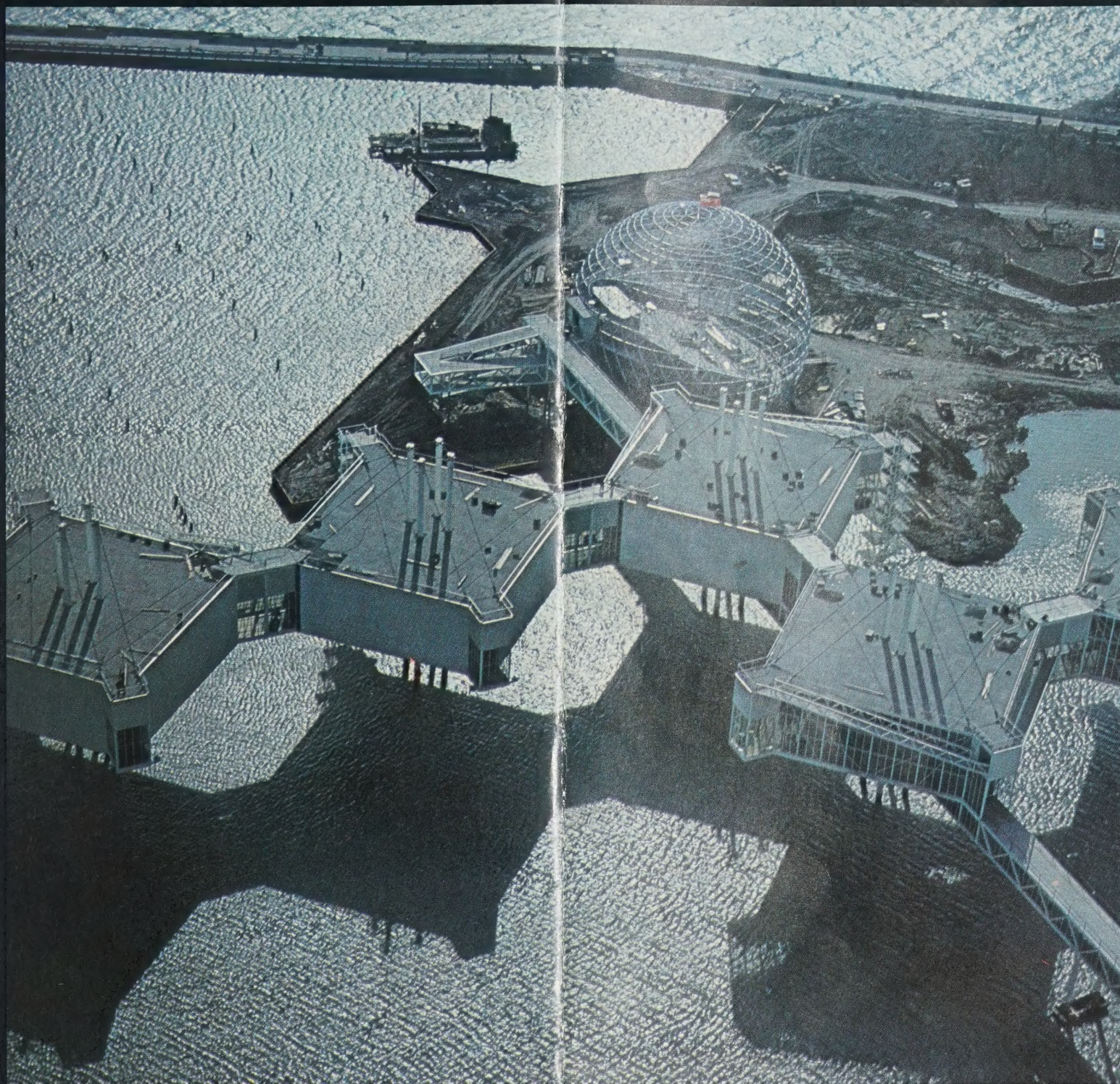
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ontario
place 



Ontario Place is ninety new off-shore acres of astonishing



architecture, involving exhibits, films, fun and good food.



Ontario Place is a mirror to show you yourself. Your heritage

Some dreams come true. Ontario ingenuity is building a place only your wildest dreams could imagine. It's a place for us to see ourselves. And for the world to see what we're made of and what we can make. It's 90 acres of off-shore development that each of us can call our own. Meet Ontario Place.

It's a place to come and stand in the sun. To get close to the water. To see an Ontario you've maybe never seen. To wine and dine, laugh and dance.

To build Ontario Place we displaced some lake from Lake Ontario and poured in two million cubic yards of landfill to create man-made islands, winding canals, lakes and lagoons.

We sunk three retired lake freighters to form a quarter mile long breakwater that will protect a 300-boat public marina.

We raised steel and concrete columns 105 feet over the waves to suspend the unique five-module pavilion that will house exhibit, restaurant, convention and banquet facilities.

We designed daring structures for everything from film watching to discotheque-ing.

We called on our greenest thumbs to plant trees, build hills and plot winding paths leading to lush parklands, sandy beaches and village-like groupings of shops and cafes.

The complex will take two years to construct, but, when we open in May, 1971, the wait will have been worth it.

You'll find Ontario Place on the waters of Lake Ontario south of Toronto's Exhibition Park. You can come by car, bus, boat, GO train, or on foot. Our parking lots will take care of your car, the 300-craft marina will take care of your boat, and our parkland and beaches will take care of your feet.

If you're meeting someone at Ontario Place, you'll probably rendezvous at the Entrance Landing. This is where the two-tiered glass-covered bridge leads out to the pavilion and the islands. When you cross over you leave the ordinary behind. In the pavilion, one of the world's most advanced exhibits involves you in the story of Ontario with sound, colour, motion and innovation.

By the time you've toured the four exhibit modules you'll have seen, experienced and felt the Ontario personality. We take you back before the ice age and let you feel the terrible rumble of the earthquake and the groan of the glacier carving the land. We telescope 300 years of Ontario economic progress and show you what hard work and integrity has accomplished.

We introduce you to the people who call themselves Ontarians and explore the challenges and opportunities that confront Ontarians today and in the future. We give you an insight into yourself.

You'll see where we've been, where we are and where we're going. And after you've done it all, you'll know Ontario a lot better. And, love it a little more.

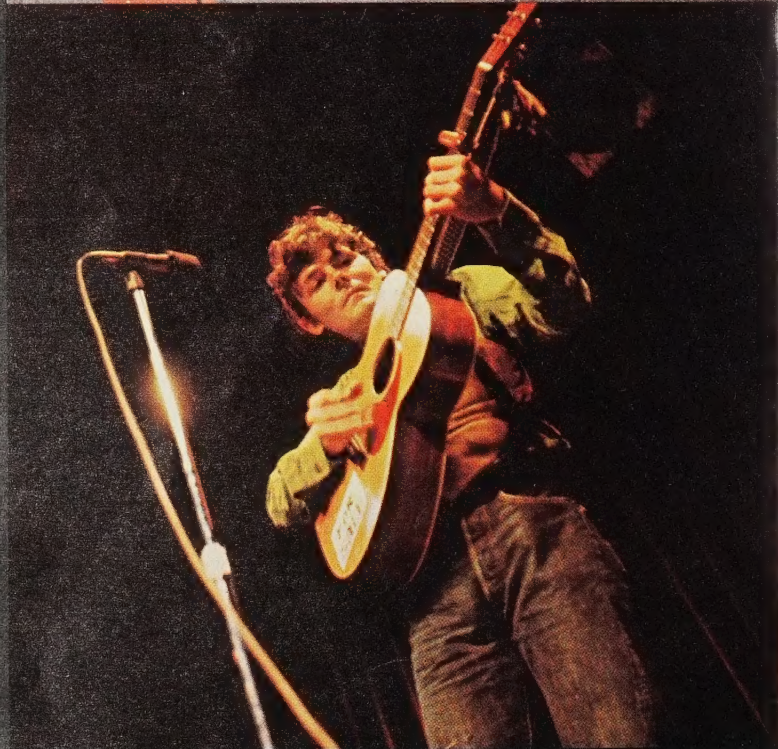
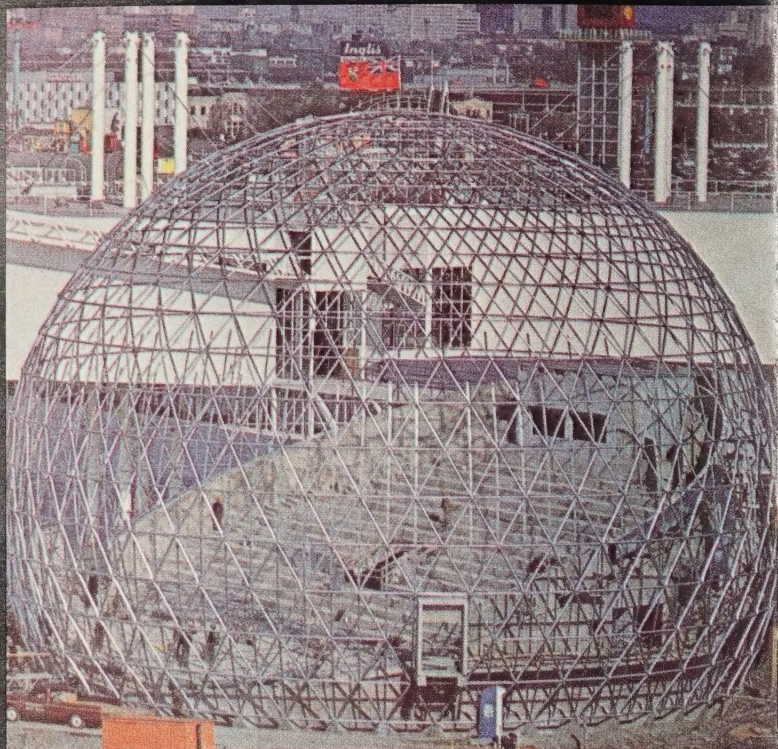
Your land. Your work. Your creativity. And your tomorrow.



Ontario Place is grass to walk on. Beaches to bask on and music



the open air. A place to put your feet up and let your hair down.



Ontario Place entertains. In an 800-seat theatre that's almost

Ontario Place has a theatre that doesn't look like any theatre you've ever seen. It's a ball (or technically speaking, triodetic dome) that's 90 feet high and 110 feet in diameter. It's located on the west island just where the bridge leads in from the pavilion.

Ontario Place's theatre will show movies unlike any you've seen before. Our screen, one of the largest in the world, measures 80 feet by 60 feet.

Our theatre, called Cinesphere, seats eight hundred people and is so technically advanced it can screen movies that are still in the experimental stage. Cinesphere, for example, will be able to project a movie in front of you, beside you and above you... as soon as somebody perfects one.

The film fare at Cinesphere will be constantly changing. Our program will include some of Ontario's best home movies (like the one we won an Academy Award with and the film we created for Expo '70) plus the top works of international directors. Besides its advanced film ideas, Cinesphere has some new ideas in sound. A super stereo system is being developed that will engulf you with multi-directional sound. Thus, you get both an eyeful and an earful.

As way out as it is, Cinesphere will show more than just way out movies. We'll screen anything that's good and deserves to be part of an Ontario showplace. Who knows, some Christmas we might even have a cartoon festival for the kids.

In addition to our unique motion picture house, Cinesphere, Ontario Place is building an outdoor amphitheatre to be called 'The Forum'. It will feature live entertainment.

The Forum will accommodate over 8000 people and provide an ideal staging area for folk festivals, pop concerts, band concerts, sing-alongs, symphony, ballet and various ceremonial occasions. You will sit on terraces, sloping lawns and under the trees; all very informal and comfortable. You'll see why the ancient Greeks loved outdoor theatre so much.

Now if all of this entertainment gives you an appetite, you'll find the islands at Ontario Place liberally sprinkled with good places to eat, indoors and out. You'll have a choice of intimate continental-style restaurants, open-air cafes and elegant dining rooms. The choice of menus will be equally cosmopolitan; everything from steaks to spaghetti, sandwiches to smorgasbord, seafood to popsicles. There'll be an international selection of lounges, too. One, in fact, will be situated on top of the pavilion 70 feet over the lake affording an eagle's eye view of the entire project.

We're taking great pains at Ontario Place to make sure the food and refreshments don't give you a pain. Our concessionaires will have an uncompromising respect for the public and their wares will show it. We'll keep a rein on prices, too, so that you get good honest value for your money.

all screen, you'll see films that you couldn't see anywhere else.



Ontario Place is Ontario. In ninety acres. It's all yours May

Bring your picnic basket and children to Ontario Place. We've got ample room and first class facilities for both. The picnic you can spread out on any of our picturesque acres of beautifully groomed grass and natural beaches. The kids you can take to Ontario Place's specially designed children's area with its adventurous playgrounds and supervised activity zones.

Then, while we amuse your small fry, you can take a tour of our assortment of interesting boutiques and shops. They're conveniently grouped in village-like clusters along with charming cafes and restaurants.

The more you love water, the more you're going to love Ontario Place. We've really made the most of it. In addition to being surrounded by the waters of Lake Ontario, the islands themselves abound with canals, lagoons and little lakes. Plus we've designed a whole new harbour to accommodate the Ontario Place Marina. With slips for 300 boats, this will be one of the largest and most modern public marinas on the Great Lakes. Full marina facilities will be offered including a ship's chandler for your boat and a sailors' pub and restaurant for your crew.

If you haven't got a boat of your own, you can cruise on one of ours. Water rides of Ontario Place and boat tours of the harbour and Toronto islands will be regular attractions. Tour boats, are glass topped and air conditioned.

We're using our water to entertain you, as well. A special lake theatre has been created for aquatic shows in the summer months and skating in the winter months. And, if you just want to get close to the water and not on it, our islands will be trimmed with natural sand beaches for toe-dipping and sun bathing.

Whether you come to bask, shop, play or just relax, Ontario Place has been designed to let you suit yourself. You can nap in a quiet wooded glen or gyrate at a rousing discotheque, go beachcombing or swinging. You can get away from it all or get right into the middle of it all.

In total, Ontario Place will take you about a day to see and enjoy to the utmost. But, you'll have to keep coming back, because we're going to keep changing things (the way our province keeps changing things). The film fare at Cinesphere will keep changing. The show at the Forum will keep changing. Even the exhibition will be constantly changing to introduce new elements and variations to keep pace with Ontario's progress. Finally, while we're changing ourselves, we'll be changing our neighbours. Ontario Place is expected to be a catalyst for exciting developments on Toronto's waterfront.

This booklet gives you a preview of what you can expect to see and do at Ontario Place. May 22nd, 1971, we'll have the biggest celebration Ontario has ever seen and show you the real thing.

Consider yourself invited.

1971, on Lake Ontario, south of Exhibition Park, Toronto.



A Lakeshore Boulevard • B Entrance landing • C Two-level bridge • D East entrance • E Four pod exhibit pavilion • F Restaurant and banquet pod • G Cinesphere theatre • H Marina • I Forum • K Lookout points • L Restaurants and boutiques • M Island boat ride dock • N Parking area • O Reflecting pool • P Harbour tour boat dock.

Government of Ontario

For information about Season Passes write to the address below. Adults \$10. Students \$5.

Department of Trade and Development, Special Projects and Planning Branch, 950 Yonge Street, Toronto 285, Canada.